



Saturday, January 1, 2011

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
8:30-9:00AM	Registration and Introduction	<ul style="list-style-type: none"> Leadership Institute 101 Program Overview 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
9:00-9:45AM	Way to Getting Involved	<ul style="list-style-type: none"> Founding Principals Connecting the Dots in Government 10 Ways to Make a Difference 	Patricia E. Simpson <i>Grassroots Deputy Director</i> The Leadership Institute
9:45-10:45AM	Basics of Online Activism	<ul style="list-style-type: none"> Facebook and Twitter Viral Videos and Photo Blogging 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
10:45 – 11:00	BREAK		
11:00-11:20AM	Networking for Success	<ul style="list-style-type: none"> How to Develop How to Track Your Network How to Maintain Network 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
11:20-12:00	Building Coalitions	<ul style="list-style-type: none"> Identifying Stakeholders Securing Stakeholders Support Neutralizing Opposition 	Chris Doss <i>Grassroots Training</i> The Leadership Institute
12:45-1:30PM	LUNCH		
1:30-2:15PM	Keys to Precinct Organization	<ul style="list-style-type: none"> Basic of Precinct Operation Developing Precinct Leadership Building a Precinct Infrastructure 	Chris Doss <i>Grassroots Training</i> The Leadership Institute
2:15-2:45PM	Hosting a House Party	<ul style="list-style-type: none"> Ways to Promote your Event Recruit New Members Develop an Action Plan 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
2:45 – 3:00PM	BREAK		

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3:30-4:00PM	Holding a Public Event	<ul style="list-style-type: none"> • Planning an Event • Organizing and Recruiting • Promoting the Event 	Patricia E. Simpson <i>Grassroots Deputy Director</i> The Leadership Institute
4:00 – 4:15PM	BREAK		
4:15-4:45PM	Petition Drives	<ul style="list-style-type: none"> • Benefits of Petition Drives • Signature Collection Process • Petition Collection Tips 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
4:45-5:30PM	Educating Legislators	<ul style="list-style-type: none"> • Visiting Legislators • Communicating with Legislators • Communicating with the Public 	Robert Arnakis <i>Senior Director of Domestic and International Programs</i> The Leadership Institute
5:30-6:00PM	Voter Registration Drives	<ul style="list-style-type: none"> • Fundamentals of Voter Registration • Place to Hold Drives • Do's and Don'ts of Voter Registration 	Chris Doss <i>Grassroots Training</i> The Leadership Institute
6:00PM	ADJOURNMENT		