



LEADERSHIP INSTITUTE

Student Publications Workshop

Agenda

4:00 – 4:15 PM	Welcome and Introduction
4:15 – 5:00 PM	Finding your Identity and Designing your Publication
5:00 – 5:30 PM	Recruiting Staff and Funding your Publication
5:30 – 6:00 PM	News Writing and Finding Stories
6:00 – 6:30 PM	Journalism Laws and Ethics
6:30 – 7:00 PM	Distribution and Promotion
7:00 PM	Wrap up, dinner, adjournment