



Leadership Institute

LOCAL LEADER TRAINING AGENDA

Friday, February 4, 2022

	Opening Session
5:00 pm to 5:15 pm	<ul style="list-style-type: none">▪ Program schedule▪ Introductions to participants and faculty
	Understanding Roles
5:15 pm to 5:45 pm	<ul style="list-style-type: none">▪ Building your committee▪ Where your committee can have an impact
5:45 pm to 6:15 pm	Candidate Recruitment and Vetting
	<ul style="list-style-type: none">▪ Attract good candidates▪ How to vet candidates
6:15 pm to 6:45 pm	Know Your Community
	<ul style="list-style-type: none">▪ How to analyze your demographics▪ Understanding voter trends
6:45 pm to 7:00 pm	Break
7:00 pm to 7:30 pm	<i>Working Dinner:</i> Fundraising and Finance Plan
	<ul style="list-style-type: none">▪ Donor pyramid▪ Fundraising tools
7:30 pm to 8:00 pm	Communications and Events
	<ul style="list-style-type: none">▪ Communications Plan▪ How to organize events
8:00 pm to 8:30 pm	Election Day(s) Operations and Voter Integrity
	<ul style="list-style-type: none">▪ Organizing your committee▪ What to watch for on elections
8:30 pm	Questions and Adjournment