



Television Workshop, On-Camera Online

Welcome and Introduction

2:00 p.m. – Ryan Brann, Leadership Institute

Overview of Television Techniques

2:05 p.m. – Molly Thrasher, District Media Group

- Talking points, messaging, posture, eye-contact

Break

2:30 p.m.

- Attendees will use this time to draft talking points

1st Round Media Interviews

2:45 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued

2nd Round Media Interviews

3:45 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued
- Final Q+A for attendees

Conclusion of School

5:00 p.m. – Ryan Brann