



# Television Workshop, On-Camera

## **Welcome and Introduction**

6:00 p.m. – Tiffany Roberts, Leadership Institute

## **Interview Techniques & Messaging**

6:05 p.m. – 6:30 p.m. Beverly Hallberg, President, District Media Group

- Foundational television interview techniques
- Develop interview talking points

## **One-on-One Media Interviews at Desk**

6:30 p.m. – 7:30 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued

## **Break**

7:30 p.m. – 7:45 p.m.

## **Satellite Interviews**

7:45 p.m. – 9:00 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued

## **Conclusion of School**

9:00 p.m. – Tiffany Roberts