



GET-OUT-THE-VOTE WORKSHOP

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
6:00-6:15 PM	Welcome	<ul style="list-style-type: none"> • Leadership Institute Overview • Program Schedule • Introduction of Participants and Faculty 	Leadership Insitute Staff
6:15-6:45 PM	Voting's Irrational, Now what?	<ul style="list-style-type: none"> • Defining GOTV • Balance of Resources • Timelines 	Leadership Insitute Staff
6:45 -7:30 PM	Creating a GOTV Plan	<ul style="list-style-type: none"> • Components of a GOTV Plan • Phases: Identification & Turnout • Election Day 	Leadership Insitute Staff
7:30-8:45 PM	Voter Contact	<ul style="list-style-type: none"> • Early Voting & Vote by Mail • Creating Effective Scripts • Door knocking • Volunteer Phones • Peer-2-Peer Texting 	Leadership Insitute Staff
8:45- 9:00:00 PM	Q &A and ADJOURNMENT		