

Day 1

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
5:30 – 6:00 pm	<i>Registration and Dinner</i>		
6:00 – 6:15 pm	Welcome to LI		
6:15 – 7:00 pm	How Think Tanks Work	<ul style="list-style-type: none"> • Major conservative think tanks currently operating • Types of think-tanks, policy, advocacy, and more • The day-to-day operations 	
7:00 – 7:45 pm	What Position is Right For You?	<ul style="list-style-type: none"> • The different roles within a think tank: Marketing, communications, events, and more • Discovering your best fit within the organization 	
7:45 – 8:00 pm	<i>Break</i>		
8:00 – 9:00 pm	Leadership in Think Tanks	<ul style="list-style-type: none"> • Get your name out there • How to be a leader in your area of public policy • Management in think tanks 	
9:00 pm	<i>Adjournment</i>		

Day 2

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
5:30 – 6:00 pm		<i>Dinner</i>	
6:00 – 7:00 pm	Policy Papers, Research, and Changing Technology	<ul style="list-style-type: none"> • Choosing a topic for a policy paper • How policy papers are created • Research practices • New methods of communication • Writing effectively 	
7:00 – 7:15 pm		<i>Break</i>	
7:15 – 8:15 pm	How to Communicate Your Research and Influence Public Policy	<ul style="list-style-type: none"> • Communicating your research to Congress and to the Administration • Using your research to influence public opinion 	
8:15 – 9:00 pm	Building Coalitions	<ul style="list-style-type: none"> • Identifying and making friends within your issue area • Working with other scholars, experts, and organizations to validate and expand your work • Professionalism and office culture in think-tanks 	