

*Topics subject to change

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
8:30-9:00 AM	REGISTRATION AND OPTIONAL BREAKFAST		
9:00-9:15 AM	Welcome	<ul style="list-style-type: none"> • Introductions • Agenda Overview 	Dena Espenscheid Director of Grassroots Coalition Leadership Institute
9:15-10:00 AM	Vote Goals	<ul style="list-style-type: none"> • Choosing Methods • Finding Your Number • Political Targeting 	Robert Arnakis Sr. Director of Domestic and International Programs Leadership Institute
10:00-10:45 AM	Voter Contact Plan	<ul style="list-style-type: none"> • Methods • List-Selecting and Targeting • Early Vote Programs 	Robert Arnakis
10:45-11:00 AM	BREAK		
11:00-11:45 AM	Non-Verbal Communication	<ul style="list-style-type: none"> • In-Person Etiquette • Body Language • Winning at the Door 	Dena Espenscheid
11:45 AM-12:30 PM	Campaign Technology	<ul style="list-style-type: none"> • Building and Maintaining a Database • Door and Phone • New Ways to Reach Voters 	Robert Arnakis
12:30-1:15 PM	LUNCH		
1:15-2:00 PM	Absentee Ballots/Early Voting	<ul style="list-style-type: none"> • Understanding Convenience Voting • Win Before Election Day • Create the Chase 	Dena Espenscheid
2:00-2:45 PM	Election Day Operations	<ul style="list-style-type: none"> • Keys to Victory • Poll Watching and Reporting • Staffing, Timelines, and Laws 	Robert Arnakis
2:45-3:00 PM	QUESTIONS AND ADJOURNMENT		