



Volunteer Army Builder

The Volunteer Army Builder equips activists, organizers, issue groups, and campaigns at every level to quickly increase their impact locally while building a long-term volunteer base.

This workshop is distilled from best practices of campaigns, marketing, sales, and psychology. All activities are designed to produce immediate results and breakthroughs for those who participate fully.

Attendees will learn how to:

- Recruit and Retain Volunteers and Organization Members
- Build Coalitions and Lists
- Activate Contacts to Get and Stay Involved
- Connect New Members on Social Media and in Person
- Organize Data with Microsoft Excel or Google Sheets
- Nurture Relationships in the long term



Seaside, CA
Monterey County



Thursday
August 25th, 2022
6:00 p.m. - 9:00 p.m.






\$25
meal & materials
included

Register Today

Register online at LeadershipInstitute.org/Monterey



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