



# Campaign Management School

## Lead a Winning Campaign

LI's famed four-day Campaign Management School teaches you how to win elections. This comprehensive training features 35 hours of instruction from experienced campaign professionals.

Ideal attendees include current and future conservative campaign managers, campaign staff, and candidates.

You will learn how to:

- Develop a winning campaign strategy
- Target and identify voters
- Manage grassroots outreach
- Raise funds



**Leadership Institute**  
Steven P.J. Wood Bldg.  
1101 N. Highland St  
Arlington, VA 22201



**Tuesday, February 8 -  
Friday, February 11 2022**  
9:00 a.m. - 5:00 p.m.



**\$150 -or- \$75**  
before February 3  
(meals included,  
dorms available)




## Register Today

Register online at [LeadershipInstitute.org](https://LeadershipInstitute.org) or contact Kirsten Holmberg at [KHolmberg@Leadershipinstitute.org](mailto:KHolmberg@Leadershipinstitute.org) or (703) 247-2000 ext 375.



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