



Candidate & Campaign Management School

Lead a Winning Campaign

LI's famed four-day Candidate & Campaign Management School teaches you how to win elections. This comprehensive training features 35 hours of instruction from experienced campaign professionals.

Ideal attendees include current and future conservative campaign managers, campaign staff, and candidates.

You will learn how to:

- Write a campaign plan
- Develop a winning campaign strategy
- Target and identify voters
- Manage grassroots outreach
- Raise funds



Leadership Institute
Steven P.J. Wood Bldg.
1101 N. Highland St
Arlington, VA 22201



**Tuesday, August 16 -
Friday, August 19, 2022**
9:00 a.m. - 5:00 p.m.



\$150 -or- \$100
before August 9
(meals included)




Register Today

Register online at LeadershipInstitute.org or contact Kirsten Holmberg at KHolmberg@Leadershipinstitute.org or (703) 247-2000 ext 375.



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