



School Board Campaign Training

Protect Your Schools

The Leadership Institute's new School Board Campaign Training program provides you with the skills-training you must have to wage and win an election campaign for your local school board.

LI's School Board Campaign Training program features presentations from seasoned conservatives who have served on school boards, plus campaign professionals experienced in local campaigns.

Ideal candidates include conservative leaders ready to engage in school boards to ensure schools focus on their educational mission for our children's future success.

Specifically, you will learn:

- The purposes of a school board
- Time-tested, campaign-winning issues
- Effective strategies for a school board campaign
- How to build a credible brand now so you can win



Nashville, TN



Friday - Saturday,
November 19 - 20, 2021
Fri. 5:30 p.m. - 9:00 p.m.
Sat. 8:30 a.m. - 4:30 p.m.



\$35.00




Register Today

Register online at LeadershipInstitute.org or contact Dena Espenscheid at Dena@LeadershipInstitute.org or (703) 247-2000 ext. 559.



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