



Texas Campaign Workshop Tour

Run a Winning Campaign

The future of Texas may be decided by the next few elections. Have you thought about running for office or helping a campaign, but don't know where to start?

The Texas Campaign Workshop Tour helps current and prospective candidates, as well their teams and volunteers identify the steps required to run a successful campaign.

Ideal attendees for the Campaign Workshop are individuals who are looking to become more politically active. Candidates, spouses, campaign staff, activists, and volunteers should attend.

Attendees will learn how to:

- Structure a campaign and organize staff
- Raise funds
- Develop a winning message



Odessa Country Club
1 Fairway Dr
Odessa, TX 79765



Saturday
July 17, 2021
8:30 a.m. - 4:30 p.m.






-\$25-
(lunch included)

Register Today

Register online at LeadershipInstitute.org/Texas or contact Dena Espenscheid at Dena@LeadershipInstitute.org or (605) 359-2158.



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Texas Tour Calendar

Find the campaign workshop near you and register at LeadershipInstitute.org/Texas

May

- May 15 | Brazoria and Galveston Counties
- May 15 | Parker County
- May 22 | Harris County
- May 22 | Hays County

June

- June 5 | Williamson County
- June 5 | Dallas County
- June 12 | Collin and Denton Counties
- June 12 | Travis County
- June 12 | Brazos County

- June 19 | Hidalgo County
- June 19 | Lubbock County
- June 19 | Hill and McLennan Counties
- June 19 | Bowie and Smith Counties

- June 26 | Fort Bend County
- June 26 | Kerr County

July

- July 17 | Ector and Midland Counties
- July 17 | El Paso County
- July 17 | Maverick County

- July 24 | Bexar County
- July 24 | Erath County
- July 24 | Jones and Taylor Counties

- July 31 | Potter and Randall Counties
- July 31 | Rockwall County
- July 31 | Tarrant County

August

- August 7 | Cameron County
- August 7 | Grayson County
- August 14 | Jefferson County

- August 21 | Brown County
- August 21 | Brazos County
- August 28 | Nueces and Victoria Counties
- August 28 | Webb County

September — October

- September 18 | Bell County
- October 23 | Upton County

