

# ACTIVIST WORKSHOP

“ Great insight on the tools and information available to impact my community with conservative values! ”

Veronica Knack  
Greenville, SC



## How can I be an effective grassroots activist?

Saturday, April 5 - Sunday, April 6, 2014

Liberty University, DeMoss Hall 1090

1971 University Blvd., Lynchburg, VA 24502

Saturday 8:30 a.m. - 5:00 p.m. & Sunday 1:30 p.m. - 4:45 p.m.

The Activist Workshop teaches you how to get involved and make a difference in your community. This training gives you the tools necessary to hold elected officials accountable and advance your principles.

You will learn to recruit, organize, and motivate people in your community to make a difference. You will also develop your abilities, confidence, and leadership in politics.

Ideal attendees are conservatives who want to make a difference. Volunteers or staff for candidate, cause, or issue campaigns at the local and state level will also benefit from this training and enhance their skills.

### YOU WILL LEARN TO:

- › Get involved in politics
- › Drive support for an issue or candidate
- › Organize activists in your community
- › Communicate your message
- › Use the media to advance your cause
- › Build your leadership skills

To bring this training to your area, please contact Paulo Sibaja at [PSibaja@LeadershipInstitute.org](mailto:PSibaja@LeadershipInstitute.org) or (703) 247-2000 ext. 559.