

Online Journalism Workshop



Wednesday August 13 - Thursday, August 14, 2014

Leadership Institute, Steven P.J. Wood Building
1101 N. Highland St. | Arlington, VA 22201
5:00 - 9:00 p.m. › \$75 - \$50 by August 6

Learn how to launch your career in online journalism at LI's inaugural Online Journalism Workshop. David Martosko, U.S. political editor of The Daily Mail, will lead the training.

A panel of three reporters -- writing for the daily news beat, covering political investigations and even reporting on entertainment -- will talk about their careers and answer your questions.

Register online at LeadershipInstitute.org or contact Rachel Phillips at RPhillips@LeadershipInstitute.org or (703) 247-2000 ext. 367.

YOU WILL LEARN TO:

- › Decide what type of reporter you want to be -- and how to market yourself
- › Dissect a news story to write an article worth reading
- › Incorporate video to add value to the story and enhance your career
- › And much more

Notable Faculty of the Online Journalism Workshop

David Martosko

Executive Editor
Daily Caller



David Martosko is U.S. political editor at The Daily Mail, which boasts the world's most-read newspaper website. Based in Washington, David coordinates domestic political coverage with newsrooms in London, New York and Hollywood.

Until March 2012, he was executive editor at The Daily Caller, a fast-growing and adventurous online news portal that regularly outdraws The Boston Globe and the Chicago Tribune.

David is known for his near-encyclopedic knowledge of activist movements on the political left. Before Tucker Carlson hired him to run The Daily Caller's newsroom, David spent a decade in public affairs, counseling businesses in the food and hospitality industries about special-interest groups and their online campaigns. His face was on all of PETA's dartboards.

David's opinion essays have appeared in more than half of the top 100 circulating U.S. newspapers. He has appeared on most of the major cable TV news programs and is a regular contributor on Canada's Sun News Network.

With zero formal journalism training, David is living proof that cultural literacy and good storytelling trump specialized education. He graduated from Dartmouth College and studied orchestral conducting at the Johns Hopkins University's Peabody Conservatory. (He is married to a professional opera singer.) David's early communications career included work in art direction, digital printing, web design, and talk-radio production.

David's online work has won eight national awards in the past decade, including the 2011 Gold Pollie Award and the 2011 Silver and Bronze Bulldog PR Awards. He was also the editorial half of the Daily Caller team that won a prestigious Edward R. Murrow Award for writing in 2012.